

2026 CASN Council Meeting

Réunion du Conseil 2026 de l'ACESI

Brookstreet Hotel

Ottawa, Ontario, Canada

November 16–17, 2026 | 16–17 novembre 2026

Sponsorship/Exhibitor Package

Website: www.casn.ca

Over 160 delegates expected!

Canadian Association
of Schools of Nursing

Association des écoles
de sciences infirmières

CASN
ACESI
Council 2026

Dear CASN Sponsors and Exhibitors,

The Canadian Association of Schools of Nursing (CASN) is pleased to invite sponsors and exhibitors to participate in the 2026 CASN Council Meeting.

The Council Meeting serves as CASN's annual general meeting, bringing together representatives from member schools across Canada to provide strategic direction to the association, exchange ideas, and engage in discussions on key issues shaping nursing education. This meeting offers an opportunity to reflect on current initiatives and explore emerging priorities within nursing education.



With an anticipated attendance of 160 delegates from across the country, the 2026 Council Meeting promises to be a highly engaging and impactful gathering. We look forward to offering sponsors and exhibitors meaningful opportunities to connect with leaders and decision makers in nursing education. **The CASN Council Meeting program this year includes:**

- Annual General Meeting
- Presentation of current trends in nursing education
- Awards recognition event
- Undergraduate and Graduate Education Forum

This year's Undergraduate and Graduate Education Forum theme is:

- ***Reimagining Nursing Education Together: From Inspirational Ideas to Transformative Action***

We are pleased to offer a selection of sponsorship and exhibition opportunities in this package.

As a sponsor and/or exhibitor, you will gain direct access to deans, directors, chairs, key decision makers, and faculty from nursing programs across Canada. Opportunities include in-person exhibit space for meaningful face-to-face engagement, along with extended visibility through CASN's Council program, social media channels, and the Council webpage, where your logo, website link, and contact information will be featured.

For additional information, please contact Roxanne Nizio, CASN Event & Projects Coordinator, at rnizio@casn.ca.

I would like to thank you in advance for your generous support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jean Daniel Jacob'.

Jean Daniel Jacob, RN, PhD
Executive Director
Canadian Association of Schools of Nursing

About CASN

CASN's mission is to lead nursing education and nursing scholarship in the interest of healthier Canadians.

Founded in 1942, CASN is the national voice for nursing education and nursing research and represents nursing programs in Canada. With 90 member schools, CASN speaks for Canadian nursing education and scholarship. CASN works to establish and promote national standards of excellence for nursing education; promote the advancement of nursing knowledge; facilitate the integration of theory, research, and practice; contribute to public policy; and provide a national forum for issues in nursing education and research.

CASN prides itself on being a bilingual, voluntary, registered charitable organization; representing universities and colleges in Canada that offer part or all of an undergraduate or graduate degree in nursing. CASN maintains relationships with several related national nursing, health, and research organizations.

As the national accrediting agency for baccalaureate programs in nursing, CASN also now accredits domestic practical nurse diploma programs, internationally educated nurse bridging programs, master's-level nurse practitioner programs, as well as international baccalaureate programs leading to the registered nurse designation.

The CASN Council is composed of deans, directors, and chairs of member nursing schools.

CASN's programs and services include the following:

- **Representation and advocacy:** CASN represents academic nursing and member schools to governments, funding agencies, international agencies, and other nursing and health organizations. CASN advocates support for quality nursing education and research.
- **Liaison and collaboration:** CASN liaises with other national nursing and health organizations to promote the interests of academic nursing and member schools.
- **Education, research, and scholarship:** CASN offers continuing education courses and certifications, projects, workshops, and conferences for nursing educators and researchers.
- **Accreditation:** CASN grants accreditation to qualified nursing education programs at member institutions. The CASN accreditation program is recognized provincially, nationally, and internationally.
- **Leadership:** CASN is the premier source of information for current, quality nursing education and research. CASN facilitates leadership through committees and task forces.
- **Information exchange:** CASN produces a monthly newsletter, posts information and resources on our website and social media, and offers forums, courses, and conferences for nurse educators.



For more information, please contact:

Roxanne Nizio

Events & Projects Coordinator/
Coordonnatrice des événements et projets
Canadian Association of Schools of Nursing
Association canadienne des écoles de sciences infirmières
Email: rnizio@casn.ca
Telephone: (613) 235-3150 x 133



Quick Facts About CASN's Social Media Networks

CASN maintains a dedicated social media network following that include CASN members, project partners, deans, directors, chairs, faculty members of nursing programs, and government policy makers from across Canada. Through sponsored content on CASN's networks, you can present your nurse education solutions or services to 8,000+ followers.

Quick Facts:

2,462 Twitter followers
2,600 Facebook followers
2,000 LinkedIn followers
721 Instagram followers
780 YouTube followers

Click on the social media icons to follow CASN!



Sponsor/Exhibitor Information and Benefits

Sponsors and Exhibitors at the 2026 Council Meeting will be highly visible at the meeting.

Over 160 deans, directors, chairs, key decision makers, and faculty members of nursing programs across Canada are expected to be in attendance.

As a sponsor or exhibitor, you will have the opportunity to do the following:

- **Showcase your products and services** to deans, directors, chairs, key decision makers, and faculty from nursing programs across Canada, both through CASN's Council program and in person.
- **Elevate your organization's visibility** within the national nursing education community. Whether your organization is large or small, local or international, there are diverse opportunities to meaningfully engage, ensuring your presence is both seen and heard throughout the Council Meeting.
- **Gain enhanced recognition and exposure**, as sponsors and exhibitors are highlighted across CASN's social media channels and website and during the Council Meeting.



Location

Brookstreet Hotel is located at 525 Legget Drive, Kanata, Ontario, K2K 2W2. The Council Meeting will take place in Newbridge I & II, located on the second floor of the hotel. Exhibit spaces are conveniently located in the Newbridge Foyer directly outside the meeting venue.

Exhibitor Set-Up Information

Exhibit set-up:

Monday, November 16, 7:00 a.m. – 9:00 a.m.

Exhibit area open:

- Monday, November 16, 9:00 a.m. – 6:30 p.m.
- Tuesday, November 17, 7:30 a.m. – 3:00 p.m.

Exhibit take-down:

- Tuesday, November 17, 3:00 p.m. – 4:30 p.m.

Exhibitor Fees

Exhibit tables/spaces will be allotted on a first-come, first-served basis. All fees are in Canadian dollars.

- Single (6-foot) exhibit table: \$1,650.00
- Double (12-foot) exhibit table: \$2,650.00
- 10-foot-by-10-foot exhibit space with a 6-foot table: \$2,650.00

Discount for non-profit organizations:

- Single (6-foot) exhibit table: \$1,350.00
- Double (12-foot) exhibit table: \$2,350.00
- 10-foot-by-10-foot exhibit space with a 6-foot table: \$2,350.00

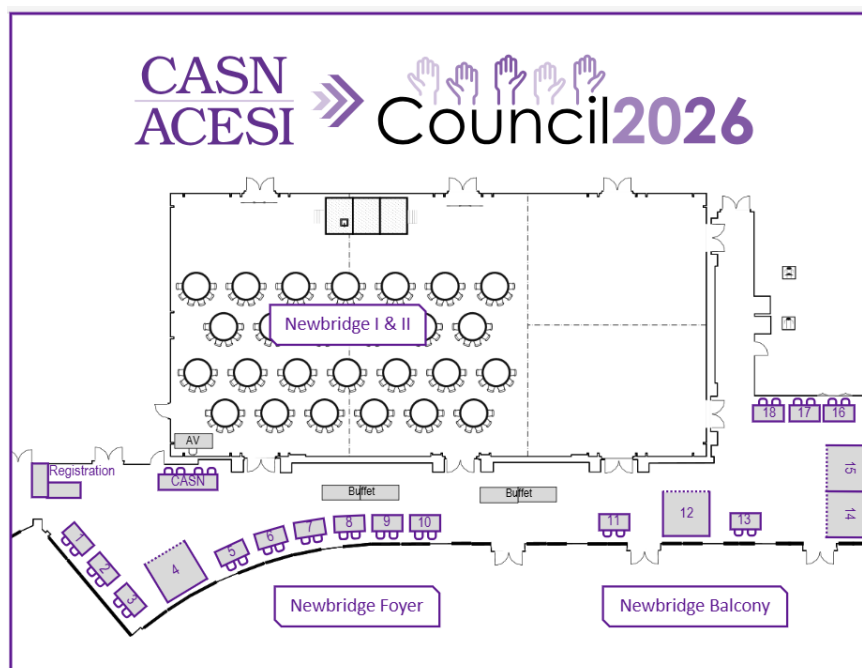
Additional Information

Each exhibit space includes:

- one 6-foot exhibit table (single exhibit); **or** two 6-foot tables (making one 12-foot-table) (double exhibit); **or** one 10-foot-by-10-foot space with one 6-foot table
- two chairs (single exhibit); **or** four chairs (double exhibit and 10-by-10 exhibit)
- complimentary Wi-Fi
- one waste basket
- one standard electrical outlet (extension cord not included)
 - Additional power requirements must be requested in advance and will be arranged with the conference AV supplier. Exhibitors are responsible for any costs for additional power requirements.
- one complimentary registration for one institution or organization representative
 - Additional registrations are C\$650.00 per registration.

Exhibit Hall Floor Plan

To maximize traffic and allow ample time for Council attendees to visit with exhibitors, the exhibit spaces are located in the Newbridge Foyer where meals and break refreshments will be served.



As with all CASN events, we strive to provide our sponsors and exhibitors with excellent service and value!

Choose From Five Levels of Sponsorship

Sponsorship level (available on first-come, first-served basis)	CASN Awards Recognition event sponsor 1 available	Prestige 2 available	Platinum 1 available	Gold 3 available	Silver Unlimited
Price Early-bird rates are available up to and including Monday, August 31, 2026	Early-bird rate: \$5,000.00 Regular rate: \$5,500.00	Early-bird rate: \$4,000.00 Regular rate: \$4,500.00	Early-bird rate: \$3,700.00 Regular rate: \$4,000.00	Early-bird rate: \$2,850.00 Regular rate: \$3,000.00	Regular rate: \$750.00
Sponsor for the entire Council Meeting		✓			
One 5-minute pre-recorded video promoting your products/services to be played with other sponsors during the lunch break on both days and posted on CASN's YouTube channel (value of \$250.00)	✓	✓			
One 2-minute in-person or pre-recorded speaking opportunity at the Awards Recognition event congratulating the award recipients	✓				
Sponsorship of the appetizer at the networking reception following the Awards Recognition event	✓				
Sponsorship of one lunch, one breakfast, or one refreshment break		One lunch	One breakfast	One refreshment break	
Logo feature on the front page of the Awards Recognition program	✓				

Sponsorship level (available on first-come, first-served basis)	CASN Awards Recognition event sponsor 1 available	Prestige 2 available	Platinum 1 available	Gold 3 available	Silver Unlimited
Colour or black-and-white ad space in Council program	Full page	Half page	Quarter page		
Branded banner above the Council 2026 promotion in the e-newsletter (one e-newsletter edition of your choice between October and November 2026) (value of \$930.00)					
Ad and article in the e-newsletter • 700 × 200 pixels • 250 words (value of \$520.00)					
CASN social network ad/link with image • 1080 × 1080 pixels • 280 to 2,200 characters (value of \$420.00)					
Company/organization/school logo, contact information, and website posted on CASN Council webpage					
Social media posting advertising your company/organization/school as a confirmed sponsor					
Verbal recognition in the opening remarks					

Sponsorship level (available on first-come, first-served basis)	CASN Awards Recognition event sponsor 1 available	Prestige 2 available	Platinum 1 available	Gold 3 available	Silver Unlimited
Recognition in Council program: logo, contact information, and hyperlink to your website					
A portion of your sponsorship (as indicated) used to purchase an item or gift card for the Dr. Pat L. Griffin silent auction; your logo displayed as a Dr. Pat L. Griffin silent auction contributor on the Council webpage, lunch, and break slides.	\$300.00	\$250.00	\$200.00	\$150.00	\$100.00
Complimentary single 6-foot table exhibit space that includes one registration for the company/institution representative					

Note: All prices are in Canadian dollars.

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Sponsorship/Exhibit Registration Form

Indicate desired **sponsorship level**

☐ **Awards Recognition sponsor** (\$5,000.00 early-bird or \$5,500.00 regular rate)

☐ **Prestige sponsor** (\$4,000.00 early-bird or \$4,500.00 regular rate)

☐ **Platinum sponsor** (\$3,700.00 early-bird or \$4,000.00 regular rate)

☐ **Gold sponsor** (\$2,850.00 early-bird or \$3,000.00 regular rate)

☐ **Silver sponsor** (\$750.00 regular rate)

☐ **Optional add-on (Platinum and Gold sponsors only):** One 5-minute pre-recorded video promoting your products/services or institution to be played with other sponsors during lunch break on both days and posted on CASN's YouTube channel (\$250.00)

☐ **Single (6-foot) exhibit table** (\$1,650.00)

☐ **Double (12-foot) exhibit table** (\$2,650.00)

☐ **10-foot-by-10-foot exhibit space with a 6-foot table** (\$2,650.00)

☐ **Single (6-foot) exhibit table – non-profit** (\$1,350.00)

☐ **Double (12-foot) exhibit table – non-profit** (\$2,350.00)

☐ **10-foot-by-10-foot exhibit space with a 6-foot table – non-profit** (\$2,350.00)

Note: All prices are in Canadian dollars.

Add-Ons Options

☐ We would like to provide an additional contribution to subsidize expenses related to the Elder(s) attending the Council Meeting.

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$200 ☐ Other amount _____

☐ We would like to provide an additional contribution to the Dr. Pat L. Griffin Fund to support research in nursing education and research grants.

☐ \$10 ☐ \$15 ☐ \$20 ☐ \$25 ☐ Other amount _____

☐ We would like to add _____ additional registration(s) at the rate of **\$650.00** per registration.

Total: \$ _____

Form continues on Page 2 of 2. Click the Reset Form button to clear entered data from all form fields

Reset Form

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Sponsorship/Exhibit Registration Form (continued)

Organization name to be used for sponsor/exhibitor recognition purposes:

Contact person name:

Address:

City:

Province/state:

Postal/ZIP code:

Telephone:

Email:

Authorizing signature:

Date (yy/mm/dd):

Name on credit card:

Type of card* (check one)

- ☐ Mastercard
☐ Visa

Credit card number:

Expiry date (mm/yy):

CVS#

***Please note we do not accept American Express**

Please remit this completed form with payment by **Monday, October 19, 2026**, to:

Roxanne Nizio: rnizio@casn.ca

Sponsor and Exhibitor Terms and Conditions

- Sponsorship and exhibit opportunities are granted on a first-come, first-served basis.
- Completed sponsorship registration form must be received via email with full payment by Monday, October 19, 2026.
- All sponsorship ads must be submitted for approval by Monday, October 19, 2026.
- Cancellations must be received in writing (via email) to Roxanne Nizio (rnizio@casn.ca).
- Cancellations received on or before Monday, October 19, 2026, are subject to a 25% cancellation fee.
- No refund will be given for cancellations received after Monday, October 19, 2026.

NEW: NCLEX exam–related promotional materials and items that are available in both official languages (French and English) are now permitted to be posted/promoted and distributed.

Click the [Reset Form](#) button to clear entered data from all form fields.

Click the [Submit Form](#) button to return the completed form to CASN.

Note: This function won't work in web browser.

Page 2 of 2 of CASN Sponsorship/Exhibit Registration Form.

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